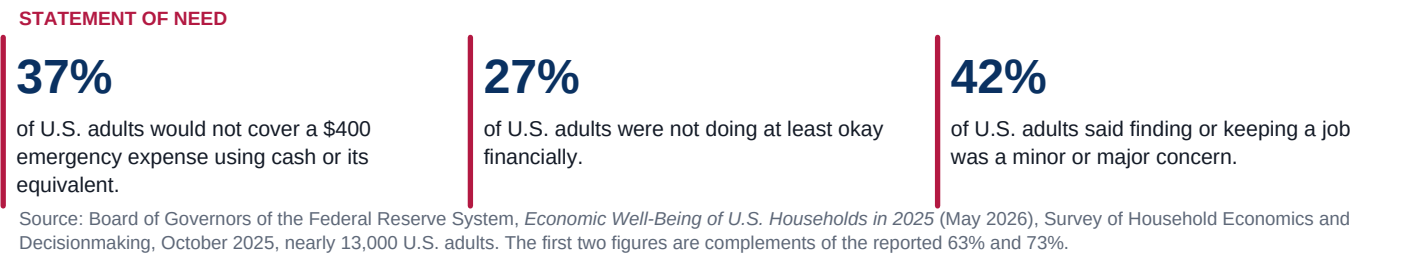


MISSION

The Foundation for American Service is a 501(c)(3) public charity advancing financial capability, workforce stability and economic resilience for veterans, military families, first responders, healthcare workers, educators, public-service professionals and other eligible essential workers. Through education, resource navigation, workforce-development initiatives and targeted supportive assistance, FAS helps working households prepare for financial challenges, navigate periods of hardship and build pathways toward greater long-term stability.

ORGANIZATION

Legal name	The Foundation for American Service, Inc.
Entity	Wisconsin nonstock corporation (WI DFI ID T118224), incorporated January 2, 2026
IRS status	501(c)(3) public charity; on IRS Publication 78 with deductibility code PC
IRS recognition	March 2026
Headquarters	Wisconsin
Geography	Online education and tools available nationwide. Hardship assistance available to eligible applicants in approved service areas, subject to program requirements and available funds.
Leadership	Chris Weber, President · Mainhia Ly, Executive Director & Director of Operations. Board roster available on request.



POPULATIONS WE SERVE

Veterans and military families, first responders, healthcare workers, educators, public-service employees and other essential workers. Who we serve and who qualifies are different questions: free courses and tools are open to everyone; hardship assistance has written eligibility requirements, including documented need, and depends on available funds.

FOUR PROGRAM AREAS

Financial Capability & Economic Mobility	Build practical financial knowledge and preparedness that supports household economic resilience. Four free online courses (Budget Fundamentals; Debt & Credit Mastery; Workforce & Benefits Navigation; Financial Independence Planning), 16 lessons, calculators and a certificate.
Workforce Stability & Development	Reduce financial and resource barriers that can disrupt employment and career stability.
Veteran & Military-Family Economic Stability	Provide financial-readiness and resource-navigation programming tailored to veterans and military households, with referral to accredited veterans' services. FAS is not VA-accredited.
Emergency Stabilization & Supportive Services	Address documented short-term hardships that threaten essential household needs or employment continuity, under written criteria and final FAS review.

THEORY OF CHANGE

Inputs	Activities	Outputs	Short-term outcomes	Intermediate outcomes	Long-term impact
Funding, staff, volunteers, curriculum, technology, community partners, referral network	Financial education, workforce resources, benefits navigation, hardship screening, supportive assistance	Participants, courses completed, certificates, applications reviewed, referrals, assistance awards	Financial knowledge, budgeting confidence, resource awareness, emergency preparedness	Financial resilience, employment continuity, household stability	Economic mobility, workforce stability, household financial resilience, community resilience

CURRENT FUNDING PRIORITIES

Financial Readiness Education	Curriculum delivery and updates, course technology, accessibility and learner support.
Veteran & Military Family Stability	Veteran-focused education, resource navigation and referral, and supportive assistance for eligible households.
Workforce Stability	Financial-capability and barrier-reduction programming for essential and public-service workers.
Emergency Stabilization Fund	Restricted support for documented, qualifying participant emergencies, awarded under FAS eligibility criteria.
Program Evaluation & Data Infrastructure	Centralized course and application records, outcome measurement, reporting and continuous improvement.

MEASUREMENT PLAN

FAS will report, by reporting period: unduplicated participants; courses completed and certificates earned; applications screened and reviewed; assistance awards and dollars distributed; participants by population and by state and county; change in financial confidence (before-and-after course ratings); and financial knowledge (scored course quizzes, 80% passing standard). Course measures will be reported once centralized course records are in place; FAS does not publish estimates.

PROGRAM STRUCTURE

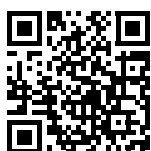
4 Integrated program areas	4 Free courses, 16 lessons	80% Passing score on each course quiz	15+ Business-day minimum assistance review
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MILESTONES

January 2, 2026	Incorporated as a Wisconsin nonstock corporation
March 2026	Recognized by the IRS as a 501(c)(3) public charity
September 2026	Afford Today four-course curriculum and calculators launched on supportfas.com
September 2026	Online hardship-assistance application with document upload launched

PARTNERSHIP

FAS collaborates with State Employees, Inc. (SEI) on outreach to public-service communities. FAS and SEI are separate organizations; FAS controls charitable program criteria, applicant eligibility, funding decisions, grant administration and charitable funds.



CONTACT

contact.the.fas@gmail.com · 715-503-0025

For funders: supportfas.com/get-involved · Documents and policies: supportfas.com/impact-transparency

Contributions are tax-deductible to the extent permitted by law. Sponsorships with substantial benefits may be treated differently; consult a tax advisor.